**Market Day Poster Rubric**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

In this poster board you will be showcasing your product and trying to convince your audience to buy your product during Market Day.

|  |  |  |
| --- | --- | --- |
| **Component** | **Points Possible** | **Points Earned** |
| Half of a Floppy Poster Board | 10 |  |
| Product’s Name is stated | 10 |  |
| Have product slogan or motto | 20 |  |
| Product’s Picture must be shown | 10 |  |
| Product’s Price must be shown | 10 |  |
| Color Scheme not more than 3 Colors | 10 |  |
| Neatness | 10 |  |
| Everything is typed, printed, or stenciled (nothing hand written) | 10 |  |
| Grammar, spelling, punctuation, capitalization are correct in anything written | 10 |  |
| **TOTAL** | 100 |  |

**Market Day Poster Rubric**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

In this poster board you will be showcasing your product and trying to convince your audience to buy your product during Market Day.

|  |  |  |
| --- | --- | --- |
| **Component** | **Points Possible** | **Points Earned** |
| Half of a Floppy Poster Board | 10 |  |
| Product’s Name is stated | 10 |  |
| Have product slogan or motto | 20 |  |
| Product’s Picture must be shown | 10 |  |
| Product’s Price must be shown | 10 |  |
| Color Scheme not more than 3 Colors | 10 |  |
| Neatness | 10 |  |
| Everything is typed, printed, or stenciled (nothing hand written) | 10 |  |
| Grammar, spelling, punctuation, capitalization are correct in anything written | 10 |  |
| **TOTAL** | 100 |  |